

JSW Steel Ltd., Salem works
CSR Long Term Plan

S. No	Programmes	YEAR				
		2017-18	2018-19	2019-20	2020-21	2021-22
1	Health					
1.1	Health camps in rural areas					
1.2	Improvement of Hospital Infrastructure					
1.3	New Hospital					
2	Education					
2.1	Scholarship Programmes					
2.2	Sanitation drive in Government Schools					
2.3	School Infrastructure improvement					
2.4	Remedial Classes to Government School Children					
2.5	Modern School with Gym and playground					
3	Women Empowerment					
3.1	Tailoring Course					
3.2	Entrepreneurship support to women					
4	Environment					
4.1	Watershed Development					
4.2	Environment greening initiative					
4.2	Water bodies strengthening					
5	Sports					
5.1	Identifying and encouraging young talents in cricket					
5.2	Improving Sports infrastructure					
6	Rural Infrastructure Development					
6.1	Providing drinking water to remote villages by water tankers					
6.2	RO water for Safe drinking water					
6.3	Lighting facilities					
6.4	Sanitation for Pottaneri and M. Kalipatti Panchayats					
6.5	Drainage for Pottaneri and M. Kalipatti Panchayats					

Report of CSR activities for the period Jan'20 to Jun'20 with cumulative

CORPORATE SOCIAL RESPONSIBILITY

HALF YEAR REPOT (JANUARY 2020 to JUNE 2020)

Background

JSW Steel Ltd., Salem Works is committed to improve the quality of life of surrounding community through Corporate Social Responsibility (CSR) programmes. We have a well laid down community development program under CSR. Our focus is on

- Health
- Education
- Environment
- Women Empowerment
- Sports and
- Rural Development.

People in Pottaneri, M.Kalipatti, Kuttapatti, Viruthasampatti and Gonur Panchayats and Mecheri Town are covered under CSR projects. Our CSR spending for the financial year 2020 is Rs. 4.10 crores and financial year 2021 is Rs. 5.00 Crores. January to June actual spend in the financial year 2020-21

HEALTH

JSW Salem conducts various health camps and hand-washing awareness in villages. Under malnutrition eradication drive, JSW Salem conducts pediatric health camps in 20 government anagawadi centres on a regular basis covering more than 1000 children from the surrounding villages.



The Covid-19 pandemic has brought huge changes for people health. To reduce the risk of outbreaking emergence cases the JSW Steel, Salem CSR donated Rs. 8 Lakhs, eight-seater battery operated car with stretcher to the Government Kumaramangalam Medical College and Hospital, Salem on 30th May 2020. The battery car used for patients' mobility, an emergency from one ward to other ward or any other place.



Covid-19:

1. Awareness Campaigns in surrounding villages-
7479 households/32941 Individuals
2. Basic screening in surrounding villages –3500 Households
/15000+ individuals
3. Provided N95 Masks (500) and PPE kits (200) to the GHs.
4. Sanitized with disinfectant spray in surrounding villages.



ENVIRONMENT

Greening Initiative: JSW supported ISHA nursery for raising 3,00,000 saplings. 5000 trees were planted in the lands of surrounding villagers on 5th June to mark the "World Environment Day".



Agri-business Promotion through Farmer Producer Companies:



Building on the relationship JSW Salem had with the farmers in the surrounding villages, a new project is being implemented in the villages. The farmers in the M.Kalipatti and Kuttapatti panchayats are organized into farmer interest groups and a Farmer Producer Company has been registered.

The company will help the farmers to market their produce and get a fair share of profits. So far, 2000 farmers are organized. Soil testing, mushroom & honey bee cultivation, bee keeping, organic farming practices etc., are demonstrated in the villages. One more Farmer Producer Company is being promoted in Gonur panchayat with the watershed farmers.



WOMEN EMPOWERMENT

Talioring: We have trained women groups in tailoring and leather gloves making, taken them to garment industries to give them exposure about the market. We have placed orders on self-help women's groups for stitching safety reflective jackets for use in the plant.



Gonur Watershed Programme



Various Soil and water conservation measures like field bunds, farm ponds, loose rock check dams etc., were

implemented in seven villages of Gonur Watershed. We have covered 218 acres of land with 125 new farmers in these villages. Officials from NABARD visited the watershed to give technical recommendations as well as to monitor the ongoing programmes.

Beneficiaries	FY 20
Farming families	125

Community development

Haqdarshak: Haqdarshak project being implemented in 16 villages. We have facilitate around 300 citizens to avail Govt. Schemes through Haqdarshak under various 35 Government Schemes. And conducted 3 campus in different panchayat locations.

Beneficiaries	FY 20
citizens	300



CSR Spent - graphical representation

